

Ignite Your Business Success

with FREE
Business
Services
and
Employer
Incentives!



The Bergen County Workforce Development Board (WDB) and Business Representatives work hand-in-hand to provide businesses access to a wealth of resources designed to help them achieve their workforce goals — all at no cost.

At your invitation, our team will come ready to work closely with your organization to tailor strategies and solutions specific to your needs.

Whether you are already in business, just starting a business, or expanding, we can help train employees, recruit qualified workers, navigate programs and services, leverage financial incentives, make referrals to additional resources, and provide access to labor market information and industry intelligence.

BUSINESS BENEFITS

- Get financial assistance for hiring and training.
- Expand diversity by reaching underutilized talent.
- Find skilled workers at all levels.
- Customize training to meet your standards.
- Increase outreach by hosting/attending hiring events.
- Access labor market information.
- Connect with community resources and partners.

WORKFORCE DEVELOPMENT BOARD

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Bergen County
**JOB
CENTER**

A proud partner of the **americanjobcenter** network
The national one-stop career center system

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LET'S GROW YOUR BUSINESS TOGETHER!

visit BergenJobCenter.com
for more information.

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The Workforce Development Board, Bergen County Job Center, and the New Jersey One-Stop Career Centers are equal opportunity employers/programs. Auxiliary aids and services are available upon request to individuals with disabilities. VP: (973) 968-6556



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WE HELP BUSINESSES GROW

Our Business Services Team is ready to help with your current and future business needs — every step of the way!

Our Business Services Representatives offer personalized solutions for your business, connecting employers with our statewide network of resources, including training for new and existing employees, hiring programs, tax credits, and grants. They also offer specialized services for employers who want to hire returning veterans and individuals with a disability.

Contact us for more information about any of the opportunities below. We look forward to speaking with you!

"We started small and with help of the Bergen Business Resource Center, we have had the luxury of expanding our business plan each year."

*Charlotte Williams
Co-Owner of Pop-A-Lock
Locksmith Service*

TAKING CARE OF BUSINESS

How can we help?

Save time and money by bringing together the right resources to support your unique workforce needs — all at no cost.

American Job Centers assist businesses in recruiting, hiring, training, and upskilling their employees.

Local Workforce Boards lead industry-focused strategies and career pathway initiatives that increase job access and strengthen the economy.

Together, we are a partnership at work. Whether you need employees, training, or strategic guidance, we are here to help.



Find Talent

Every hire is vital to the success of your business, but acquiring the right talent can be a challenge.

We can help you identify, recruit, and hire the ideal candidates for your company with access to labor market information, industry intelligence, and qualified talent pools.

You can also post jobs for free on the NJ Department of Labor's National Labor Exchange portal.

YOU interview, and YOU make the hiring decisions — always.



Train & Upskill

Employees are your most important asset but can also be your most significant expense.

Our programs offset some costs associated with hiring and training.

- On-the-job training offers partial wage reimbursement for new hires.
- Employer-designed customized training fills industry talent and skill gaps.
- Incumbent worker training improves the skills of your current workforce.



Diversify

Attracting and retaining good employees can be challenging. However, there is a valuable untapped pool of underemployed job seekers.

By diversifying your workforce, you can meet the demands of a changing job market and connect with more eligible candidates.

Furthermore, hiring workers from specific groups can result in tax credits for employers during the first year of employment, and there is no limit to the number of new hires that can qualify for these benefits.

MEET YOUR LOCAL WORKFORCE DEVELOPMENT BOARD

The Bergen County Workforce Development Board is your personal liaison to the public workforce system.

Board membership represents businesses, economic development, government, labor, community and faith-based organizations, and education. Together, we drive meaningful change in workforce policy and strategies to meet the needs of the current and future workforce.

The Bergen WDB can help:

- Leverage funding and resources to support workforce programs.
- Identify and share valuable labor market insights with decision-makers.
- Align local and regional workforce initiatives that grow the economy and feed talent pipelines.
- Advocate for workforce policies that meet the needs of businesses and workers.
- Facilitate strategic public-private partnerships to develop innovative workforce solutions.

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